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PARFIP LEASE boosts your European growth despite the crisis

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PARFIP LEASE, the European leader in finance industry security and new technology leasing has quadrupled its European business in the past three years and aims to more than double that in the next three years.

The group helps hundreds of companies grow internationally through offering customers all inclusive deals on materials and service rentals. With a head office in Brussels and subsidiaries in 11 European countries, PARFIP LEASE is able to offer companies of all sizes a long term partner that finances leasing agreements from as little as 750 euros with flexible terms of between 24 to 60 months.



A single international partner

PARFIP LEASE offers its partners a one-stop shop for the entire European market, increasing commercial effectiveness. After three consecutive years of exponential growth, PARFIP LEASE has increased its order book four-fold, reaching 200.000 contracts by the end of 2008. In spite of the current economic crisis, its objectives remain ambitious: to exceed 500.000 contracts in the 3 coming years. PARFIP LEASE group has a strong presence in the Belgian, Spanish and especially French market - where PARFIP France was its first company.

A revolutionary approach

The group is distinguished by its perpetual creativity in all financial leasing products. The creation of an European automatic scoring system has revolutionised its approach request responses. Financial requests are dealt practically in real time, offering flexibility and reactivity. A polyglot team of 150 people, its powerful back office and its data-processing tools are the components of this European success story. The result: strong revenue growth. "We have become essential for today's and tomorrow's business," says PARFIP LEASE president, Guy Pariente.

PARFIP LEASE grew by a record 80% in 2007 and by 45% in 2008. Growth is forecast to reach 20% in 2009. Today, the group manages nearly 300 million euros of billing accounts, positioning it as the European leader in the "small ticket" field. Its medium term objective is to reach a billion euros of billing accounts.

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