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News

Web upgrade for Parfip Lease

Brussels-headed equipment leasing company Parfip Lease has upgraded its website to reflect what the company calls its 'glocalisation', offering the website in all the seven languages of its national markets.

The lessor's site will now be viewable in French, English, German, Dutch, Spanish, Portuguese and Italian, while a 'polyglot team' of specialists will be available to provide additional support from Parfip's head office in Brussels.

Parfip has grown rapidly in recent years, with 2007 seeing a portfolio increase of 80 percent, and 2008 bringing a further 45 percent increase to reach a total book value of nearly €300 million.

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